



Sponsorship Packages

About the Department of Economics

Vision

For Caribbean people to recognise the UWI Economics Department as being in their corner through our ability to understand, anticipate and offer solutions to economic problems in the Caribbean.

Mission

To deliver quality research, training, outreach and dissemination of knowledge in the Economics of Development in Small Island Developing States in a user friendly environment.

About Conference on the Economy (COTE)

COTE was conceptualised in 2007 under the leadership of the late Prof. Dennis Pantin as a vehicle for the Department of Economics to engage the wider community in areas of economics and development.

Target Audience

- CAPE Economics Students
- Undergraduate Students
- Graduate Students
- Local and Regional Academics
- Business Community
- Policy Makers
- Technocrats
- Thought Leaders
- Sponsor representatives,
- Faculty
- Educators
- Non-Governmental Organisations
- General Public

Past Themes

- COTE 2007 & 2008 - The Economy of T&T and in particular, recommendations for consideration by the Minister of Finance for the T&T National Budget 2008.
- COTE 2009, shift in focus to issues of the transformation of Caribbean economies (these issues assumed urgency with the advent of the global financial crisis).
- COTE 2010 - Economic Policy Formation and Program Implementation in the Context of the Caribbean Reality
- COTE 2011 - Managing for Development in a Volatile Economic Environment: Addressing the Challenges before us
- COTE 2012 was motivated by the observance of the 50th anniversary of independence in both T&T and Jamaica - 50 years of Managing for Development in an Ever Changing Economic Environment
- COTE 2013 - Managing for Development in Caribbean Economies: Addressing the Challenge of Poverty and Inequality.
- COTE 2014 - Managing for Development in Caribbean Economies: Addressing Contemporary Local and Regional Challenges for Sustainable Development.
- COTE 2015 - Managing for Development in Caribbean Economies: The Key Role of Health and Social Security.
- COTE 2016 - Managing for Development in a Volatile Economic Environment: Addressing Diversification Challenges
- COTE 2017 - Managing for Development in a Volatile Economic Environment: Trade and the Caribbean Development Nexus
- COTE 2018: Economic Development Challenges: Looking Towards 2030

COTE Honourees and Feature Speakers

Over the years COTE has honoured outstanding economist from the region who have contributed to understanding the developmental challenges of the region.

Year	Honouree	Feature Speaker
2008	Dr. Trevor Farrell	Sir Courtenay Blackman, Former Governor of the Central Bank of Barbados
2009		Dr Alvin Hilaire, Central Bank of Trinidad & Tobago
2010	Dr. Roy Thomas	Prof Compton Bourne, Former President of CDB
2011	Prof. Compton Bourne	Sir Dwight Venner, Former Governor of ECCB
2012	Dr. Eric St Cyr	Mr Ewart Williams, Former Governor of the Central Bank
2013	Dr. Ralph Henry	Dr Euric Bobb, Former Governor of the Central Bank
2014	Prof. Dennis Pantin	Prof Emeriti Kari Levitt
2015	Prof. Karl Theodore	Dr. Carissa Etienne, Director, Pan American Health Organisations
2016	Mr. Martin Franklin	Dr. Terrence Farrell, Former Chairman, Economic Development Board
2017	Sir Alister McIntyre	
2018	Prof. Patrick Watson	Professor Emeritus Andrew Downes

CONFERENCE ON THE ECONOMY SPONSORSHIP PACKAGES

Youth Day Sponsorship - 26th September 2019

Youth Arm Chair - \$25,000.00

- Logo on Multimedia Banner for the Event only.
- Sponsor is allowed to provide vertical banners to be placed on the stage at the event and in the break area.
- Promotion of company logo with social media promotion.
- Promotion of the company logo on conference website.
- Sponsor table/ Sampling at the Youth Day
- Listed as the Youth Arm Chair Sponsor on the Main Conference Programme.
- Photo opportunities with the sponsor representative and the participants.
- Sponsor is advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

Make a Ton - \$30,000.00

Consist of exposure to Secondary School Essay Competition and Undergraduate student populations

- Logo on Multimedia Banner for the Event only.
- Sponsor is allowed to provide vertical banners to be placed on the stage at the event and in the break area.
- Promotion of company logo with social media promotion.
- Promotion of the company logo on conference website.
- Access to the physical entries of the competitions
- Challenge Trophies with company logo and cash prizes.
- Listed as the Make a Ton of sponsor on the Main Conference Programme.
- Photo opportunities with the sponsor representative and the winners.
- A sponsor representative to distribute prizes in the Opening Ceremony on the 9th October, **deadline** for name submission **31st September 2019**.
- Sponsor is advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

Debate Competition \$30,000.00

Best of the Best Debate Competition for Undergraduate and Secondary Schools

- Logo on Multimedia Banner for the Event only.
- Sponsor is allowed to provide vertical banners to be placed on the stage at the event and in the break area.
- Promotion of company logo with social media promotion.
- Promotion of the company logo on conference website.
- Challenge Trophies with company logo and cash prizes.

- Listed as the debate competition sponsor on the Main Conference Programme.
- Sponsor table/ Sampling at the Youth Day.
- Photo opportunities with the sponsor representative and the winning team.
- A sponsor representative to distribute prizes in the Opening Ceremony on the 9th October, **deadline** for name submission **31st September 2019**.
- Sponsor is advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

Poster Competition \$30,000.00

Graduate Student Population - Digital

- Logo on Multimedia Banner for the Event only
- Sponsor is allowed to provide vertical banners to be placed on the stage at the event and in the break area.
- Promotion of the company logo on conference website.
- Promotion of company logo with social media promotion.
- Challenge Trophies with company logo and cash prizes.
- Listed as the poster competition sponsor on the Main Conference Programme.
- Sponsor table/ Sampling at the Youth Day.
- Photo opportunities with the sponsor representative and the winners.
- A sponsor representative to distribute prizes in the Opening Ceremony on the 9th October, **deadline** for name submission **31st September 2019**.
- Sponsor is advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

Main Conference Sponsorship - 9th - 10th of October

Co-Sponsors \$90,000.00 (US\$15,000) and higher

- Logo on Conference Programme and website.
- Logo on Conference Bag
- Logo on Conference Badges
- Logo on all Advertising done highlighting the Conference on all campus sites
- Logo on Multimedia Banner.
- Promotion of company logo with social media promotion.
- Ten (10) places for your representatives at the conference and cocktail reception.
- Acknowledgement in the Main Conference programme and on Conference Website
- Access to the virtual stream of the conference and post conference video recording.
- Sponsors are allowed to provide a maximum of three (3) vertical banners for Main Stage Area, Registration and Break area.
- Sponsor is advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

Thought Leader - Panel/ Arm Chair Discussion Sponsor \$30,000.00

- Logo on Conference Bag
- Logo on Multimedia Banner
- Five (5) places for your representatives at the conference.
- Acknowledgement in the Main Conference programme and on Conference Website
- Access to the post conference video recording.
- Sponsors are allowed to provide a maximum of three (3) vertical banners for Main Stage Area, Registration and Break area.
- Sponsor is advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

Diversification Level Sponsor \$20,000.00

- Company Logo on Conference bag
- Acknowledgement in the Main Conference programme and on Conference Website
- Access to the post conference video recording.
- Five (5) places for your representatives at the conference.
- Sponsors are allowed to provide a maximum of three (3) vertical banners for Main Stage Area, Registration and Break area.

- Sponsor is advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

Educators Level Sponsor - \$5000.00

- Sponsorship for Five (5) Secondary Schools (7 persons per secondary school) of your choice
- Acknowledgement on Conference Website
- Acknowledgement in the Main Conference programme
- Companies are advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

NGO's Level Sponsor - \$5000.00

- Sponsorship for Five (5) representatives from an NGO(s) of your choice
- Acknowledgement on Conference Website
- Acknowledgement in the Main Conference programme
- Companies are advised to provide company brochures or promotional material to maximize exposure at the main conference **deadline** for delivery **31st September 2019**.

We are committed to ensuring that your participation is mutually beneficial to your organisation; as such, a representative from the COTE Committee will be happy to discuss further with you, options for your involvement in this upcoming event.

For more information on COTE 2019 kindly contact the Secretariat at 1-868-662-2002 Ext. 82018/82630/83231 or cote@sta.uwi.edu

REGISTRATION RATES

INDIVIDUAL FEE:

TTD \$1,500.00 per person

Covers the cost of materials, all day refreshments, and attendance at all conference activities

GROUP REGISTRATION FEE:

TTD \$1200.00 per person in excess of Eight (8) persons

Covers the cost of materials, all day refreshments, and attendance at all conference activities

COMMUNITY BASED ORGANISATIONS/NON GOVERNMENTAL ORGANISATIONS FEE

TTD \$1000.00 per person (for both days)

Covers the cost of materials, morning refreshment, and attendance at all conference activities.

SINGLE DAY RATE

TTD \$800 per person

Covers the cost of all day refreshments -including lunch and attendance at the main conference

UWI STUDENT

Free, however students wishing to attend must register

Covers the cost of morning refreshment - **no lunch**, and attendance at the main conference

SECONDARY SCHOOL FEE

TTD\$1000 per group five (5) secondary students in uniform and two (2) teachers)

Covers the cost of morning refreshment - no lunch, and attendance at the main only conference