



SPONSORSHIP PROSPECTUS 2026

Caribbean Conference on National Health Financing Initiatives

Investing in smarter health financing, better decisions, and stronger Caribbean health systems

3 DAYS

high-level dialogue, case studies, technical exchange, and networking

REGIONAL REACH

English-, Dutch-, French- and Spanish-speaking Caribbean leaders and partners

INVESTMENT FOCUS

what to fund, how to fund it, and how to turn investment into better outcomes

Hosted by The University of the West Indies HEU, Centre for Health Economics and the Bermuda Health Council

conferences.sta.uwi.edu/healthfinancing2026



Why this conference matters

Health financing is not only about raising money for healthcare. It is about deciding what to fund, how to purchase care, and how to ensure limited resources translate into better health, stronger institutions, and more resilient economies.

Sustainable financing

Revenue, pooling, purchasing and accountability models that can withstand rising costs and fiscal pressure.

Population health

Investment in prevention, chronic disease management, ageing, long-term care and social determinants of health.

Universal health coverage

Benefit design, access protections and care models that respond to real population needs.

Digital transformation

Data, claims systems, analytics and digital infrastructure that support smarter policy and purchasing.

Value for money

Independent, evidence-informed decisions about what services, medicines, technologies and programmes should be prioritized.

Regional resilience

Practical solutions for small jurisdictions, workforce planning, emergency preparedness and cooperation across Caribbean economies.

The conference is a platform for the people who decide how Caribbean health dollars are raised, allocated and translated into services.



Who you will reach

The Conference attracts a diverse mix of delegates from English-, Dutch-, French-, and Spanish-speaking Caribbean countries, as well as neighbouring non-Caribbean states with shared health system and financing interests.

Political & policy leadership	System funders & purchasers	Health system operators
- Ministers of Health and Finance - Parliamentarians and senior political leaders - Senior policy advisors and government decision-makers	- Health, finance, social protection and planning officials - Insurers, reinsurers and payor organizations - Claims, reimbursement and benefits leaders	- Health system executives and administrators - Frontline service managers - Medical, nursing, allied health and public health professionals
Technical experts	Development & regional partners	Private sector innovators
- Health economists, researchers and analysts - Academics and training institutions - Data, IT, HR and finance leaders	- Regional and international development partners - Caribbean institutions and associations - Technical assistance and policy organizations	- Technology and digital health companies - Pharmaceutical and life sciences firms - Consultants and health innovation partners

Reach the people who influence policy, control budgets, manage services, purchase solutions, and shape the future of Caribbean health system investment.



Why companies sponsor

Sponsorship positions your organization alongside regional leaders working to strengthen how Caribbean health systems are funded, designed and sustained.

Access Direct engagement with ministers, policymakers, system leaders, insurers, providers and development partners.	Visibility Brand recognition before, during and after the Conference across printed, on-site and digital channels.	Knowledge exchange visibility Opportunities for visibility around sessions, roundtables or workshops, with any technical participation determined by the Conference organizers based on programme fit.
Solution showcase Opportunities to showcase products, services, innovations and practical solutions through appropriate sponsor, exhibition, digital, or networking channels.	Regional networks Meaningful relationship-building with stakeholders across public, private and development sectors.	Social responsibility A visible investment in sustainable, equitable and evidence-informed health financing in the Caribbean.

Sponsorship is more than brand placement. It is a visible investment in better financing decisions, stronger institutions and more equitable access to care across the region.



Contact us for information on Sponsorship Packages



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